



Annual Report 2007

International Longevity Centre (ILC-France)

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1- Introduction

1-1. Recall the origin of ILC-France

- ILC-France is an association governed by the 1901 law. It was founded in 1995 by Professor Françoise Forette.
- ILC-France is part of an international network whose leader is ILC USA, which was founded in 1990 in New York by Professor Robert Butler under the auspices of Mount Sinai Medical Center.
- In addition to France, the current network (**see 1 additional**) of ILCs includes the United States, Japan, Great Britain, the Dominican Republic, India, Argentina, South Africa, Holland. In 2007, tenth partner has been co-opted: **ILC-ISRAEL** (Secretary: Sarah Carmel).

1-2. Missions of ILC-France

- **Catalyze** the development of any innovative and useful resolution to accompany the challenge of demographic revolution.
- **Develop an interface** between researchers and decision-makers to make easier research and application of progress of human, clinical and biological sciences for a longevity active and in good health.
- **Broadcast information** to every public

- **To provoke an analysis** perms opportunities given by the increase of life expectancy.
- **Constitute a tool of help** to private and public decision.

A booklet sorting-shutter destiny to introduce ILC-France to the members and partners is available (See 2 additional).

2 - Organization of ILC-France

CEO: Pr Françoise FORETTE

Manager scientist: Dr Marie-Anne BRIEU

Administrative and financial manager: Dr Jean-Claude SALORD

Project managers: Mrs Jacqueline GAUSSENS - Dr Véronique FAUCOUNAU

Information: Administrative assistant: Marie-Claude MARTEL info@ilcfrance.org

Members of the board:

President: Bernard PEJOUAN

Vice-president: Pierre JOLY

General secretary: Bernard FORETTE

Treasurer: Jean-François HENRY

3- Achievements of ILC-France in 2007

3-1. Communication, symposiums, congress, working group

3-1-0. Economic and Social Council January-17 2007-Paris

Audition of Françoise Forette on policy for the old persons.

3-1-1. 1st parliamentary meetings « Longevity and Dependency » - January 24th, 2007 – Paris-

Chaired by Philippe Vitel, MP of Var and President of the group of studies on the dependency of the old persons and Denis JACQUAT, MP of Moselle, president of the group of studies on longevity.

Intervention of Françoise Forette in front of 200 persons on gerontologic fields.

3-1-2. Partnership Helena Rubinstein – January 24th, 2007 - Paris

Interviews of Mary-Ann Brieu on topic: « Healthy lifestyles over the life-chases: encouraging all citizens to live brilliantly » to Japanese journalists (Voce, 25 years, Grazia, Precious). Numerous consequences press (in Japanese). See 3 additional.

3-1-3. Partnership Helena Rubinstein – January 29th, 2007 – Milan

Intervention of Mary-Ann Brieu on topic: « **Beauty: Healthy lifestyles over the life-course** » in the course of press conference to the main Italian customers of Helena Rubinstein.

3-1-4. OECD – Paris February-13, 2007

Conference of Françoise FORETTE on « **Healthy Ageing** ».

3-1-5. « Electoral platform for French presidential elections » – April-May, 2007 - Paris – AH&F

Presentation by Françoise Forette to the 3 main political parties in campaign (PS, UMP, FN) in form of a call in favour of « longevity, a chance for France and for Europe! ». See 4 and 5 additional.

Mails were addressed to the following personalities: Michel Sapin, Alain Lambert, Emmanuel Echivard, Jean-Luke Prével, Pascal Terrasse, Philippe Juvin and interviews were accomplished.

3-1-6. – April 19th 2007-Brussels – AH&F - Cancellation of « Conference on Technology, Ageing and Employment ».

Several working meetings of ILC France (FF and MAB) with Microsoft (Elena Bonfiglioli) had taken place in 2006 to set up an European event on new technologies. A complete program had been worked out. After several meetings with Julia Lévy, this event is put back sine die up to the concrete financing by Microsoft. This financing (30 000E) was acquired and poured to AH&F (Julia Lévy) in September, 2007. See 6 additional.

3-1-7. College of France-Ageing-11 and May 12th, 2007 – Berlin

Intervention of F. Forette

3-1-8. College of the Health's Economists May 24th, 2007 - Paris

Intervention of F. Forette.

3-1-9. 1st transnational Seminary: « Competency of seniors » – July 2nd, 2007 – Town hall - Paris

Invitation of Marie-Anne Brieu. see 7 additional.

3-1-10. VI European congress IAGG – July 7th, 2007 - saint Petersburg - AH&F

Organization of a Symposium « Longitudinal studies and Longevity: the Alliance for Health and The future » thanks to a subvention of Pfizer France.

Program:

Co-Chairman: Pr Forette, Pr Deegs

Presenters:

- **Pr F Forette (F):** « Longevity Health and Wealth, a European Challenge »
- **JM Robine (F):** « The Healthy and Working life expectancy: a new indicator »
- **Pr O Hanon (F):** « Cognitive impairment and Vascular factors, longitudinal results of studies »
- **Pr TM Lyyra: (FI):** « Psychosocial Predictors of Mortality in old age »
- **Pr D Deeg (NL):** Discussant

The abstracts of communications are in additional 8.

3-1-11. Meeting with Intel France July 18th, 2007 – ILC Paris

3-1-12. « The age and the power » – Days of international studies – September 10th and 11th 2007- Descartes-Paris university

These days were organized by REIACTIS - International network of Study on Age, Citizenship and Incorporation Socio-economic-and the Pr Viriot Durandal. Intervention of Françoise Forette in front of an international community of 200 gerontologists. See program in **annex 9**.

3-1-13. Study ICAPS-Press conference of Pr. Chantal Simon - September 19th, 2007 - Strasbourg

Invitation of Marie-Anne Brieu for the communication of the results of study ICAPS (Intervention to the Schoolboys centered on Physical Activity and Sedentary nature) which has just shown that by encouraging the pupils to make more physical activity the risk of obesity is divided by two. See 3-2-2 §.

3-1-14. Health Continua Alliance meeting - September 24th 2007- Paris - AH&F

Invitation of ILC France and AH&F to intervene on ageing in France, during a meeting of this organization of European leaders of societies of new technologies. See program in **annex 10**. The participants were the following:

- **Ben Brown** - Medtronics
- **John Crawford** - IBM
- **Ulrike Dellrud** - GE
- **Eric Pol** - Tunstal
- **Yannick Motel** - LESISS
- **Robert Picard** - French Ministry of Industry (guest)
- **Pascal Ghent** - Welch Allyn
- **Mario Romao + Beatrice Falise** - Intel
- **Kees Smedema** - Philips
- **Petra Wilson** - Cisco
- **Corinne Marsolier** - Cisco
- **Karl Cox** - Oracle
- **Courtney Smith** - Oracle

Numerous contacts were taken. The team of Julia Lévy prepared a proposal of plan of action for INTEL EU in **annex 11**. However links of ILC France are under way with Intel France on the basis of job more adapted to France context.

3-1-15. The annual meeting of ILCs Alliance - October 15th 2007-London

This meeting was brilliantly organized by the baroness Sally Greengross and its team of ILC UK. Two main topics had been prepared by the members of ILC « Global Aging » and « Human rights in aging society ». The articles of ILC France on these topics are in **annex 12 and 13**. As every year, a report of activity was introduced by Françoise. See 14 additional.

The candidacy of Israel (Sarah Carmel) was co-opted by all the presidents thanks to a protocol of agreement which had been coordinated by Masako Osako, the coordinator of ILC Alliance based in ILC USA.

3-1-16. 14th parliamentary Meetings on longevity - November 26th, 2007 – Paris-Maison de la Chimie

These parliamentary meetings had this year as topic: « **50-70 years, age of active transition?** »

They are organized every year under the scientific Direction of the professor Forette and chaired by Denis Jacquat –MP- and contact a public of policies, institutional representatives and geriatricians.

This year the elaboration of program was done in a narrow partnership with the National Confederation of the Retired persons (Sylvain Denis), AGE Plateform (Michel Riquier) and FNG (Jean-Michel Hôte). The meeting was successful with an important audience of more than 200 persons.

Program is in **annex 15**; the complete set of communications is available on demand.

3-1-17. 5th Meeting of the Task Force on Health Expectancies – December 3rd, 2007 – Luxembourg – AH&F

As part of study HWLE and further to its publication, invitation of M-A Brieu to participate as listener in the European working group organized by Jean-Marie-Robine. TFHE was created in 2005 by DG SANCO to ensure that the indicator Healthy Life Years (HLY) meets the requirements of rank A of European structural indicators. [http:// www.tf-he.eu/](http://www.tf-he.eu/)

The agenda is in **annex 16** and report in **annex 17**

3-1-18. Academy of sciences:” Ageing after 60 years, deadlines after retirement” – December 4th, 2007 – Paris Institut of France

Meeting organized under the supervision of Jean-François Bach, Étienne-Émile Baulieu, Jacques-Louis Binet, Maurice Tubiana as part of the joint-committee between the Academy of sciences and the National Academy of medicine. Françoise Forette was invited to make a communication called « **Women’s ageing** » for an audience of about 150 academicians in the prestigious setting of the institute of France. Program is in **annex 18**.

3-1-19. Day « Patients » de Lilly France – December 10th, 2007 - Suresnes-

As part of the study EBS started since September 2007 for the employees of Lilly France, Françoise Forette was invited to speak on the following topic: « **We are all patients! Study EBS!** ». Introduction was made by the CEO of Lilly, Dominique Amory who was greeted with wide applause by his employees after the presentation of EBS study by F.Forette.

3-1-20. Participation in the « Growing-aging » 13th Price Chronos-www.prix-chronos.org

ILG-France continued its support for the Chronos Prize for literature in which the programme is set up within the FNG's thematic on aging. Established in 1996 it is still organized by Jacqueline Gaussens. More than 40000 young people participate in Price Chronos for this 13th edition in all regions of France and in 12 foreign countries. The prize Chronos has become part of the National Programme « Aging Well ». It is labelled Great Cause National Fraternity.

It is also developing, in partnership with Youth and Sports, in the direction of 7000 new readers during the holiday's school sites and in the place of « Success scholarship » in the Directorate for City (DIV).

3-1-21. Website of ILC-France: <http://www.ilcfrance.org>

The website has been designed and implemented in September 2004 to reflect information relating, among other topics, the activities of Alliance for health and the future. He greatly enriched in 2005, 2006 and 2007. The annexes to the moral report are available on the website.

3-1-22. Parliamentary Group on longevity-AH & F

The group was formed in May 2006 through the efforts of Denis Jacquat, UMP MP of the Moselle and vice president of the Commission of cultural, family and social Affairs of the National Assembly, in partnership with Edelman in the context of AH & F. It is enriched with the network of notoriety of ILC developed by the political activities of Françoise Forette.

Hearings in early 2007:

16th January: « The impact of longevity on the political votes ».

People over 60 now represent more than a quarter of voters (28%), compared with just over 20% in 2000. This important hearing took place before the major political vote of the new president by **Luc ROUBAN**, director of research at CNRS, a researcher at CEVIPOF

13th February: “Uses and impact of information technology and communication among seniors”

Faced with the challenges of longevity, information technology and communication are both a source of hope and interrogations by **Jean-Philippe VIRIOT-DURANDAL** lecturer in sociology at the University of Franche-Comté -- Member of the Study Group for a Europe of culture and solidarity, Sorbonne University Paris-V.

The group was disbanded after the presidential and legislative elections of May as usual.

3-1-23. Other speeches and activities Françoise Forette

- Jan. 25, 2007 - Board of Directors of the Red Cross
- Jan. 26, 2007 - National Teachers College of Geriatrics - Promotion of university degrees
- February 11, 2007 - Interview on TV on « Direct 8 » on the longevity
- March 7, 2007 - Intervention « on Radio France Inter » with Anne Sinclair
- April 3, 2007 - Speech at the Institut des Sciences de la Santé
- June 13, 2007 - Club « advances in Health » (GSK)
- June 20, 2007 - « Acting for the Prevention » (Sanofi)
- September 18, 2007 - Lunch with the CEO of Novartis
- Oct. 19, 2007 - Conference on Alzheimer's disease at Puy en Velay (MSD)
- Oct. 25, 2007 - Award of FNG-Servier
- Nov. 21, 2007 - Conference on the AD in Nice

- Nov. 22, 2007 - Symposium of the Institute Servier
- Nov. 28, 2007 - Conference FRM Strasbourg

3-2. Studies and research program

3-2-1. **Indicator 'Healthy and working life expectancy or HWLE - AH & F**

Remember the goal:

This important and innovative research project aims to build an indicator of active and healthy life expectancy in mind that a person is known as « active and healthy » if it is both healthy and active professionally. We chose to work on the 50 000 people from the population of the European database ECHP, aged 50 to 70 years, followed individually for several years. Various research teams with complementary skills were in place for carrying out this work: Thomas Barnay, Florence Jusot, Agnes Lièvre, Catherine Sermet of IRDES, Jean-Marie Robine of INSERM and Nicolas Brouard of INED.

The research program began in January 2006 and the final report is in the appendices of the annual report of 2006. The planned publication was submitted in July 2007, accepted in September and published in the « **Journal of Nutrition, Health and aging** » **volume 11, number 6 in November 2007. See Annex 19.**

3-2-2. **« Etude Podomètres » against childhood obesity.**

This study was designed to educate children to the prevention of risk factors and the need to take responsibility individually concerning the management of their health.

We asked ILC USA to give us free 1000pedometers and we have decided to work with Professor Chantal Simon, endocrinologist at the University Hospital of Strasbourg, which has been conducting a 3-year study on the fight against childhood obesity by daily **physical activity** . The project ICAPS (Intervention with Collegians focused on Physical Activity and Sedentary lifestyle) on 978 children college level. The protocol with the ILC concerned the last phase of the study from April to June 2006. A press conference with the results of the study was done by Prof. Simon see § 3-1-10. A publication is planned for 2008.

3-2-3. **Publication of the study « Brakes and levers for employment of senior citizens - An International Perspective » (With Pr AM Guillemard) - AH & F**

The final report of the study of Prof. Guillemard was released in June 2006. This report identifies and compares different European countries among the factors that promote or hinder the employment of senior citizens. A detailed analysis of public policies on the employment of older workers was also made. A series of recommendations are being proposed to public and private decision makers.

The English translation is available on the website: www.ilcfrance.org

The publication in french has been accepted by the ANACT-National Agency for the Improvement of Working Conditions and was released as scheduled in July 2007. See **Annex 20.**

3-2-4. Study EBS (Entreprises en Bonne Santé) « Healthy Companies » Pilot Project.

This research program aims to assess the impact of a programme of prevention awareness among collaborators of 5 companies.

The ILC partners are: Dr. Goldstein Mondial Assistance, insurance company Allianz Group, Professor Le Pen of the University of Paris Dauphine and B. Cottet DIDACTHEM.

The prevention program is based on health behaviour (nutrition and physical activity) and the prevention of back pain.

A first contract was signed in October 2007 and the study has been set up for employees of Lilly France in 2007.

Other contacts are underway with the following companies: Leroy-Merlin, Moët-Hennessy, Médéric, Areva, RATP...

3-2-5. Etude « Avoidable hospital conditions » -Partnership between ILC France/ New York University - Pr.Rodwin / Pr. Le Pen and DHOS (Directorate of hospitalization and care organization), and with funding from AH & F for 2007

The partnership was signed in July 2006. The aim of this research was to evaluate in France preventable hospitalizations in connection with the organization of care. The contract was made for a period of one year. A panel discussion of the study results will take place in 2008 and « Policy brief » will be translated and disseminated.

3-2-6. Other issues in relation to the activity of research

A summer internship was awarded to Laura Damecour, sociology student at the University of Montreal Mac Gill. Her work -kit slides in English and french on HWLE study- and its presence has been appreciated by all.

Background of the main original works made by ILC France (available on the site www.ilcfrance.org)

- 1996 - The generation of 45-49 years -from the baby boom-to-the grandpa boom Qualitative study
- 1996 - The power and the economic role of people over 50 years of age.
- 1998 - The children of baby boomers face their future
- 1998 - Economic Assessment's Model on the treatment of Alzheimer's disease
- 2003 - French people and their retirement--Qualitative Study (With the CREDOC)
- 2004 - Engagement and productive activities of seniors within an ageing society in collaboration with the OECD-Marc-Keese
- 2006 - Brakes and levers of senior citizens- An international perspective in collaboration with Prof. A-M-Guillemard ANACT- publication in July 2007 –

- 2007 - Study « Healthy working life expectancies at age 50 in Europe: a new indicator » published in The Journal of Nutrition, Health & Aging © Volume 11, Number 6, 2007

Background of works of ILC-France in association with other ILCs

- 2000 - Aging: myth and reality
- 2000 - Economic situation of older women
- 2001 - Longevity and cultural impact
- 2004 - Indicator of Active Aging (al. IRDES and ILC / USA)
- 2004 - Guide « Protect your vision »
- 2005 - Guide «The cognitive health »
- 2006 - Guides « Protect your hearing Beware of the fall "and" Advice to young parents »
- 2007 - Publication in English and French of the Symposium Unesco – December 8, 2005- in Cahiers de la FIAPA Number 6, September 2007.

3-3. Partnerships

3-3-1. « Alliance for Health and the Future » - AH & F –

This international project was conceived in late 2003 at the initiative of the board of Directors of 3 ILCs, Professors Robert Butler (USA), Françoise Forette (FR) and Sally Greengross (UK) who became the founders and co-chairs of Alliance, in partnership with the communication firm Edelman and with the support of Pfizer. In 2005, Italy has also held a meeting under the auspice of the Aspen conference. The chairman was Dr. Roberto Bernabei, as a member of the advisory board of AH & F, and it was held with the active participation of Professor Forette.

In France, the magnitude of the project has led since May 2004 to set up: a scientific director-Dr. Marie-Anne-Brieu and an Administrative and Financial Director-Dr. Jean-Claude-Salord. Similarly, this project requires the establishment of an annual agreement with the FNG for the premises, logistics, webmaster-Dr. Véronique Faucounau-and the daily operations assistant with a half-time-Marie-Claude Martel.

In 2006, the 3 co-chairs have carried recruitment of an Executive Director Europe, Julia Levy, a London-based on the premises of ILC UK charge of fundraising for AH & F, and the coordination of programs and to make the reports 'activities of ILCs to the main sponsor, Pfizer. The monthly conference calls between 3 Co-Chairs, the agency Edelman are organized by Julia Levy. Working with the agency Edelman slowed considerably in 2007 for the following reasons: departure from the agency's DG Ph. Chérel and project manager's AH & F Laure Osmanian as well as because of the significant decrease (50%) of Pfizer sponsoring both for Edelman and for us.

3-3-2. Partnership with Helena Rubinstein (HR)

A partnership based on the expertise and reputation of ILCFrance has been signed with the international management of HR in the summer of 2006 for the whole year 2007. The contract was not renewed for 2008 as a result of a change in DG and a different focus of the strategy. The aim of the partnership is to promote the advice of a healthy lifestyle and prevention for healthy aging and beauty. Several presentations: slides, documents, interviews have been proposed and their contents have been taken at events organized in France, Italy and Japan (see Section 3-1-2 and 3-1-3).

3-3-3. Partnership with Leroy Merlin,

The partnership was established in June 2006 to integrate more specific questions on the habitat of the elderly in the pilot study described in the annual report 2006.

In addition, Forette F. agreed to be a member of the Board of the Foundation Leroy Merlin.

3-3-4. Partnership with Veterans

Following an intervention by Françoise Forette with the Association of veterans, ILC France has received a major grant from December 20, 2007 of 150000 E.

The research of other partnerships are continuing mainly by increasing the number of active members to expand the capacity of financing ILC France. Many meetings are held between Forette F. and personalities from the world of politics and industry as well as journalists to make them aware of our activities.

APPENDICES

Documents cited in the appendix to the annual report 2007 are available on demand to info@ilcfrance.org

- 1) Network ILCs**
- 2) France ILC Brochure**
- 3) Spin press Rubinstein Japan**
- 4) Powerpoint presentation election platform**
- 5) Text election platform**
- 6) Draft programme new technologies Microsoft Brussels**
- 7) Senior Programme seminar "competence" Paris**
- 8) Abstracts St Petersburg**
- 9) Program REIACTIS**
- 10) Program Continua Health Alliance**
- 11) Proposal AH & F action plan for EU Intel**
- 12) Article Global Aging Report London**
- 13) Article Human rights London**
- 14) Activity Report ILC France London**
- 15) Program Days Parliamentarians' 50-70 years active transition?**
- 16) Agenda of the day TFHE Luxembourg**
- 17) Summary of the day TFHE Luxembourg**

- 18) Program Institut de France**
- 19) Publication HWLE in JNHA, vol 11, num 6, 2007**
- 20) Publication of the study Guillemard ANACT**

Annexes : disponibles sur demande à info@ilcfrance.org